



## *Here's a **No-Cost** Program that **Helps** Nonprofits Raise Funds Now*

Since the start of the pandemic, many nonprofits have lost fundraising opportunities. We are delighted to offer charities a no-cost fundraiser based around holiday greeting cards.

### **Simple To Sign Up, Simple To Run**

- Easily register on our website: [holidaycards.charity](https://holidaycards.charity)
- We provide press releases you can email to your members and place on social media.
- We recommend sending out a press release every 4 to 6 days until December 12th.
- Members order their holiday cards, at prices comparable to other sites.
- Charity receives up to \$0.50 per card.
- Curated selection of 40 designs in two sizes has something for everyone to maximize your return.
- Cards are printed on high-quality printing presses with recycled paper, and include envelope.
- Each card acknowledges the charitable donation.
- Volume discount is available upon request.
- All production is done in the United States by workers earning a living wage.
- Charities will receive payments on December 15th and December 30th.
- Final audit to be performed by major accounting firm.

### **Take Advantage Of Social Connections To Maximize Your Return**

Invite members with large social media followings to take part in a Holiday Card Challenge. Pair two or three members who can compete to get their followers to purchase holiday cards, and the winner will receive an award or bonus based on total cards sold. A fun way to boost sales!

Know non-members with large followings? Invite them to get the word about this program out to their connections -- it's worthwhile to do this time of year, and makes them look good by championing a cause their followers can get behind.

### **Stay Tuned for More**

- Look for additional fundraising products throughout the year that your members can order.
- Have corporate members? If they use our services for printing and mailing, a portion of every order goes back to you!